

Listing of Claims:

Claim 1 (currently amended): A method comprising:

receiving, via a second network, unsolicited information from a computer network, wherein the unsolicited information contains an identifier identifying further information on the computer network, the unsolicited information being received by a communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device, wherein the second network is a unidirectional network;

requesting, via a first network different from the second network, the identified further information corresponding to the identifier from the computer network, ~~wherein the further information is based on the received identifier~~; and

receiving the further information via one of the first or second networks.

Claim 2 (currently amended): The method of claim 1, wherein the second network is a broadcast network, and wherein ~~the step of receiving via the second network~~ includes is adapted for receiving via the broadcast network.

Claim 3 (currently amended): The method of claim 1, wherein the first network is a bi-directional telecommunications network, and wherein ~~the step of receiving the identified further information is adapted for~~ includes receiving the identified further information via the bi-directional telecommunications network.

Claim 4 (currently amended): The method of claim 1, wherein ~~the step of receiving the identified further information is adapted for~~ includes receiving the identified further information via a broadcast network.

Claim 5 (previously presented): The method of claim 1, wherein the unsolicited information contains a content identifier, further comprising storing, on the device, a list of content identifiers of interest.

Claim 6 (original): The method of claim 5, further comprising filtering the received unsolicited information to remove any information not having a content identifier in the list of content identifiers.

Claim 7 (currently amended): The method of claim 1, wherein the second network is a digital video broadcast terrestrial (DVB-T) network, and wherein the steps of receiving via the second network are adapted for includes receiving via the DVB-T network.

Claim 8 (currently amended): The method of claim 1, wherein the first network is a cellular network, and wherein the step of receiving the identified further information is adapted to receive via the cellular network.

Claim 9 (currently amended): ~~A communication device~~ An apparatus comprising:

a processor configured to:
a receiver for receiving ~~receive~~, via a second network, unsolicited information from a computer network, wherein the unsolicited information contains an identifier identifying further information on the computer network, the unsolicited information being received by a ~~communication device~~ the apparatus based upon the ~~communication device~~ apparatus being targeted for receiving unsolicited information based upon a user profile associated with the apparatus, wherein the second network is a unidirectional network ~~communication device; and~~
a transceiver for requesting request, via a first network different from the second network, the identified further information from the computer network, wherein the identified further information is based on the received identifier; and
receive, via at least one of the first and second networks, the identified further information.

Claim 10 (currently amended): The ~~device~~ apparatus of claim 9, further comprising a transceiver ~~wherein the transceiver is adapted configured~~ to receive the identified further information via the first network.

Claim 11 (currently amended): ~~The device~~The apparatus of claim 9, further comprising a receiver configured wherein the receiver is adapted to receive the identified further information via the second network.

Claim 12 (currently amended): ~~The device~~The apparatus of claim 9, wherein the second network is a broadcast network, and further comprising a receiver wherein the receiver is adapted configured to receive the unsolicited information via the broadcast network.

Claim 13 (currently amended): ~~The device~~The apparatus of claim 9, wherein the first network is a bi-directional telecommunications network, and further comprising a transceiver wherein the transceiver is adapted configured for use with the bi-directional telecommunications network.

Claim 14 (currently amended): ~~The device~~The apparatus of claim 9, wherein the unsolicited information containsincludes a content identifier, and further comprising a memory for storing, on ~~the device~~the apparatus, a list of content identifiers of interest.

Claim 15 (currently amended): ~~The device~~The apparatus of claim 14, further comprising a filter for filtering the received unsolicited information to remove ~~any~~ information not having a content identifier in the list of content identifiers.

Claim 16 (currently amended): ~~The device~~The apparatus of claim 9, wherein the second network is a digital video broadcast terrestrial (DVB-T) network, and ~~wherein the receiver is further comprising a receiver configured~~adapted to receive via the DVB-T network.

Claim 17 (currently amended): ~~The device~~The apparatus of claim 9, wherein the first network is a cellular network, and wherein the transceiver is adapted for use with the cellular network.

Claim 18 (currently amended): ~~The device~~The apparatus of claim 9, wherein the communication device is a portable communication device.

Claim 19 (currently amended): A system for accessing information on a computer network using a ~~device~~an apparatus as claimed in claim 9.

Claim 20 (previously presented): The system of claim 19, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 21 (original): The system of claim 20, further comprising a broadcast transmitter for transmitting information from the computer network to users determined to be interested in the information.

Claims 22-26 (canceled)

Claim 27 (currently amended): The method of claim 2, wherein the first network is a telecommunications network, and wherein ~~the step of~~ receiving the further information is ~~adapted for~~includes receiving the identified further information via the telecommunications network.

Claim 28 (canceled).

Claim 29 (previously presented): The method of claim 2, wherein the unsolicited information contains a content identifier, further comprising storing, on the device, a list of content identifiers of interest.

Claim 30 (currently amended): The method of claim 2, wherein the second network is a digital video broadcast terrestrial (DVB-T) network, and wherein ~~the steps of~~ receiving via the second network ~~are adapted for~~includes receiving via the DVB-T network.

Claim 31 (currently amended): The method of claim 2, wherein the first network is a cellular network, and wherein ~~the step of~~ receiving via the further information ~~is adapted to~~includes receiving ~~receive~~ via the cellular network.

Claim 32 (currently amended): ~~The device~~The apparatus of claim 10, wherein the second network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network.

Claim 33 (currently amended): ~~The device~~The apparatus of claim 11, wherein the second network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network.

Claim 34 (currently amended): ~~The device~~The apparatus of claim 10, wherein the first network is a telecommunications network, and wherein the transceiver is adapted for use with the telecommunications network.

Claim 35 (currently amended): ~~The device~~The apparatus of claim 11, wherein the second network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network~~wherein the first network is a telecommunications network, and wherein the transceiver is adapted for use with the telecommunications network.~~

Claim 36 (currently amended): ~~The device~~The apparatus of claim 10, wherein the unsolicited information contains a content identifier, and further comprising a memory for storing, on ~~the device~~the apparatus, a list of content identifiers of interest.

Claim 37 (currently amended): ~~The device~~The apparatus of claim 11, wherein the unsolicited information contains a content identifier, and further comprising a memory for storing, on ~~the device~~the apparatus, a list of content identifiers of interest.

Claim 38 (currently amended): ~~The device~~The apparatus of claim 10, wherein the second network is a digital video broadcast terrestrial (DVB-T) network, and further comprising wherein the receiver is adapted~~configured~~ to receive via the DVB-T network.

Claim 39 (currently amended): ~~The device~~The apparatus of claim 11, wherein the second network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is adapted to receive via the DVB-T network.

Claim 40 (currently amended): ~~The device~~The apparatus of claim 10, wherein the first network is a cellular network, and wherein the transceiver is adapted for use with the cellular network.

Claim 41 (currently amended): ~~The device~~The apparatus of claim 11, wherein the first network is a cellular network, and ~~wherein the~~further comprising a transceiver is adapted for use with the cellular network.

Claim 42 (currently amended): ~~The device~~The apparatus of claim 10, wherein the ~~communication device~~apparatus is a portable communication device.

Claim 43 (currently amended): ~~The device~~The apparatus of claim 11, wherein the ~~communication device~~apparatus is a portable communication device.

Claims 44-45 (canceled).

Claim 46 (previously presented): The system of claim 10, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 47 (previously presented): The system of claim 11, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 48 (previously presented): The method of claim 1, further comprising:
accessing a database of user profiles; and
identifying the communication device as a user to be targeted based on said user profiles.

Claim 49 (New): A method comprising:

receiving, via a unidirectional broadcast network, unsolicited information from a computer network, wherein the unsolicited information includes a first page of a network site and an identifier identifying one or more second pages of the network site, the unsolicited information being received by a communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device;

requesting, via a bi-directional network different from the unidirectional broadcast network, at least one of the identified one or more second pages; and

receiving the at least one of the identified one or more second pages via the bi-directional network.

Claim 50 (New): The method of claim 49, wherein the unidirectional broadcast network is configured according to Digital Video Broadcast (DVB) network standards.